



Canadian Forces Invited to Eat Free at Applebee's® on Remembrance Day

Veterans and Active Duty Saluted with Free Entrée and Neighbourhood Support on Remembrance Day at Applebee's Canada-wide

Toronto, ON, Nov 06, 2009 – Applebee's Grill & Bar® restaurants Canada-wide are celebrating Canada's veterans and active duty Canadian Forces by inviting them to pull up a chair at their neighbourhood Applebee's for a delicious entrée and heartfelt "thanks" this Remembrance Day.

On November 11, veterans and those on active duty with proof of Canadian Forces service are invited to select a complimentary entrée, complete with traditional sides from the following menu selections:

- House Steak
- Three-Cheese Chicken Penne
- Fiesta Lime Chicken®
- Chipotle Bacon Burger
- Chicken Fingers Platter
- Oriental Chicken Salad

"Remembrance Day is a critically important day across Canada", said Russ Ewy, Applebee's Canadian Marketing Manager. "Being able to thank our veterans and active members of the Canadian Forces is a privilege. We recognize and honour these Canadian men and women."

Applebee's International, Inc. and its affiliates, franchise and operate restaurants under Applebee's Neighbourhood Grill & Bar in the U.S. and worldwide and is a DineEquity, Inc. (NYSE: DIN) brand. As of June 30, 2009, there were 1,994 Applebee's restaurants operating system-wide with 25 across Canada.

For more information and to locate your local Applebee's, visit www.applebeescanada.com or contact:

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